

SET TOP TO INTERNET DEVICE COMMUNICATION AND USE

ABSTRACT OF THE INVENTION

A method and system for providing Web-based information that is
5 relevant to a program being viewed on a television. A data stream providing a
set of Uniform Resource Locators (URLs) is provided along with the program
content. The URLs identify Web sites that are relevant to the program content.
Based on user preferences specified in a user profile, URLs for Web sites that
are likely to be of particular interest to the user can be culled from the overall set
10 of URLs. These URLs are sent to a device connected to the Internet (e.g., a
personal computer system), allowing the user to access Web-based information
relevant to the program content. The program content continues to be
displayed on the television and the Web-based information is displayed on the
personal computer system. Accordingly, the user can view targeted information
15 that is of interest without interrupting the display on the television.